# CHAPTER I

# I N T R O D U C T I O N

## 1.1 Background of the Research

In daily life, language is used by community of people for communication. The importance of language covers all aspects of life because ones' experiences, feelings and ideas can only be known by other language. Brown (2000) that in order to be able to communicate and interact in the foreign language, a learner of foreign language should master the language. English is the language of international communication. Whereas English as a foreign language is not only used as a means of communication and maintaining relationships with other nations but also as subjects learned at school. One of the countries that use English as a subject learned at school is our country Indonesia. By learning English, Indonesians can stay in touch with other people in the world. In fact, English study take an important place in the Indonesian education curriculum.

In learning English as a foreign language specifically in Indonesia, teachers' roles are surely important in the teaching-learning process. They plan the syllabus, prepare the materials, and teach in the classroom. That is why the media of prepared teaching materials is needed. Textbook is one of the most important media for the teachers. Textbook provides goals and objectives for each lesson . Cunningsworth (1995) mentions that the uses of the textbook are considered helpful because most of goals and aims have already been prepared in a set of practices based on what students need to learn. The importance of textbook in the teaching-learning process makes it important for the teacher to choose the right textbook  choose the right textbook for the student because there are various English textbooks published by many publishing companies. The teacher needs to be careful in choosing the right one. The content must be in accordance with the curriculum used in the school.

Some of Senior High Schools in Jambi adhere to the kurikulum 2013 and use the textbook based on kurikulum 2013. Poerwanti (2013) mentions that the orientation of the kurikulum 2013 is achieving a balance of competence between

attitude, skills, and knowledge. This curriculum includes the concept of an integrated curriculum.

The learning sessions of the kurikulum 2013 are more student-centered, learning sessions require more time since the students need to practice more in asking, associating and communicating. In addition, the content of the kurikulum 2013 focuses more on developing students' skills in communicating and using English or in other words productive skills because they will learn to use these skills in their daily lives. There are many publishers that have published English textbooks for the second-grade students of Senior High School. Textbooks must hold the main instruments to implement the prescribed curriculum. Plenty of English textbooks for Senior High School are claimed to be published and written based on the basic competencies in the syllabus of English kurikulum 2013, but not all of them are really in line with the kurikulum 2013. However, sometimes some of them are not appropriate with the standard of national standard Education board (BSNP). BSNP is an independent and professional institution that carries the mission of developing, monitoring implementation, and evaluating the implementation of national education standards and in charge of assessing the feasibility of content, languages, presentation, and graphics of textbooks.

Considering the statement above, the researcher wanted to analyze the scope of content from English textbook material and to discover in what way the "English on Target" textbook fulfill the criteria of a good textbook suggested by BSNP using content analysis. Cole (1988) defines that content analysis is a method of analyzing written, verbal, or visual communication messages. Furthermore, there are several reasons why the researcher would like to analyze the textbook "English on Target" because the researcher found that no one has analyzed and published this textbook before, and many school that the researcher know are use this book, so it must be crusial for teaching-learning process to analyze it. In addition, the textbook stated in the preface that the textbook was designed based on the kurikulum 2013. Whereas, there are still many schools in Jambi that apply the kurikulum 2013 and still uses the textbook as an implementation the kurikulum 2013 to support the success of the teaching-learning process. Therefore, in term of the content, the

textbook “English on Target” for the Second Grade of Senior High School Based on Kurikulum 2013 is really vital to be analyzed.

## 1.2 Identification of the Problem

As what we have stated before, textbook has become necessary for teaching-learning process. In the real situation we found that teacher depending on the textbook that they used to give instructional materials in their classroom. And teacher dependency on the textbook has affect the publishers to make and publish commercially English textbook with various specifications and qualities. In short, textbook that published commercially have a good and poor quality specification.

If we see the fact that we cannot control the spread of the textbook in the market, so the teacher must have the ability and knowledge to select which textbook is good for their teaching-learning process. Good textbooks are often used and adopted by teacher as they have a good content, language aspect, presentation technique, and visual appearance. In contrast poor textbook have some problems on the many aspects, they don’t meet some or most of the criteria of good textbooks based on the curriculum.

In indonsesia the education must be hold on to the kurikulum 2013 as the curriculum. So, many of publisher use kurikulum 2013 as a guidance to arrange the English textbook. One of the book that claims hold on to kurikulum 2013 is “English on Target”. This book achieve top brand for teen throphy for 2013-2018. This book is convicing to the teachers to use this book as a textbook for their teaching-learning process. So that, this book is important to be analyzed to make sure the learning process is really on target and to qualify this book whether this book is counted as a good English textbook based on kurikulum 2013.

## 1.3 Limitation of the Research

In this study, the researcher focus on analysis of content validity in the English textbook based on kurikulum 2013 entitled “English on Target”

published by Penerbit Erlangga for senior high school eleventh grade as a student's book.

## 1.4 Formulation of the Research

Based on the limitation of the problem, the study attempted to answer the following question:

1. How do the contents of *"English on Target"* fulfill the criteria of a good textbook suggested by BSNP?

## 1.5 The Purpose of the Research

In respone to the research questions above, this study have following aim:

1. To discover how contents of *"English on Target"* fulfill the criteria of a good textbook suggested by BSNP.

## 1.6 Significance of the Research

### 1.6.1. Theoritical Benefit

The findings of this study can be used as one of the references or information to conduct further studies on the same topic. This study has the advantage of providing general knowledge on how to guess the contents of English language teaching materials.

### 1.6.2. Practical Benefit

The results of this study are expected to influence the awareness of educational institutions to select the textbooks that are fit for students and provide better insight into how to choose English Texbook that are suitable as a guide fot teaching english. By considering textbooks from their contents, teachers or institutions are confirmed to pay more attention to what

textbooks they will use. And through this study, researcher hope to provide a way to help further research based on this study to analyze other English textbooks. In additioin, it can be used as a basic consideration for future researchers who are interested in developing similar studies.

## 1.7 Definition of Key Terms

To avoid ambiguous meaning of some terms in this research, the researcher presents the explanations of the following terms:

## 1.8 Content Analysis

Content analysis may be viewed as a technique in qualitative and quantitative research. It is defined as a systematic and objective analysis technique of message characteristic. In this study, content analysis means to analyze the content of English Texbook *"English on Target"* for Senior High School student year XI based on kurikulum 2013".

### 1.8.1 Texbook

Textbook is a coursebook that is used in the teaching-learning process based on curriculum recommended for teacher and students. A textbook is one of the instructional materials used in the teaching-learning. In this study, the researcher analyzes "*English on Target"* textbook for Senior High School student year XI based on kurikulum 2013. The English textbook is published by Tim Penerbit Erlangga to cover the needed of the standardized textbook based on kurikulum 2013.

### 1.8.2 Kurikulum 2013

Curriculum in Indonesia is developed by the Ministry of Education and Culture of Indonesia. One of the recent curriculums designed by the ministry is the kurikulum 2013. Kurikulum 2013 includes competency of

attitude, knowledge, and integrated skill. Poerwanti (2013) mentions that the orientation of the kurikulum 2013 is an achievement of balancing competence between attitude, skill, and knowledge. In this curriculum include the concept of an integrated curriculum. Therefore, the design of the curriculum is also changed from teacher-centered to student-centered.